## Policy Statement

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### Policy Manager and Responsible Department or Office

Creative Director, Division of Marketing and Communications

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### Policy

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Departments/Offices Affected by the Policy

All departments/offices.

Procedures Related to the Policy

Related Policies, Documents or Forms

College of Charleston Brand Manual and Visual Identity and Style Guide

Issue Date: July 1, 2009
Date of Policy Revision: March 3, 2016
Next Review Date: March 1, 2021

POLICY APPROVAL
(For use by the Office of the Board of Trustees or the Office of the President)

Policy Number:

President or Chairman, Board of Trustees

Date: 3-3-16